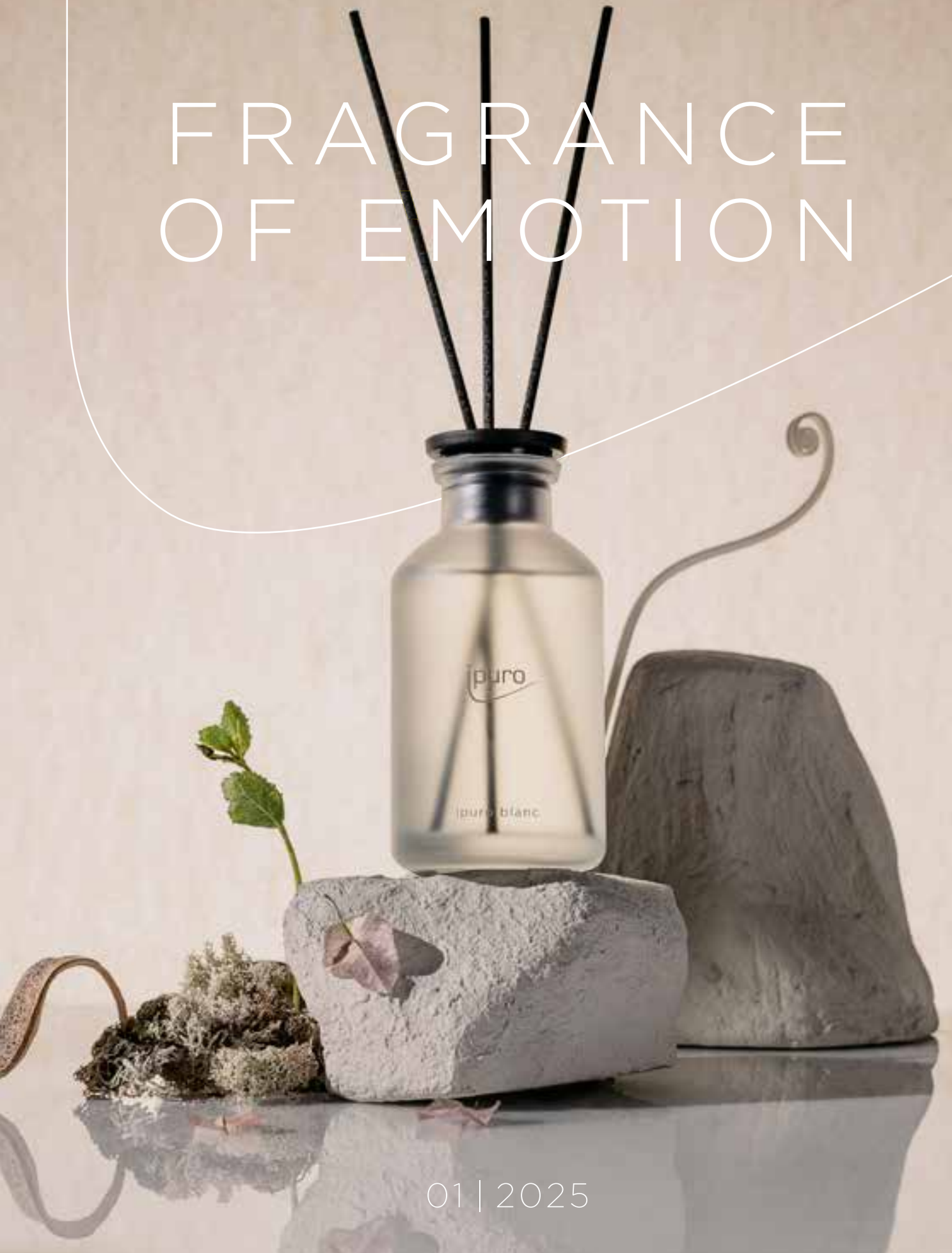


ipuro

FRAGRANCE  
OF EMOTION



# WELCOME TO THE WORLD OF FRAGRANCE CREATIONS

**Inspiring, versatile and innovative.** The scent of a colorful spring meadow or a fresh sea breeze - some scents stay with us for a lifetime. Fragrances are simply magical and enchant us time and time again. ipuro, the market leader for decorative fragrance creations, creates these exciting experiences in a variety of ways - with innovative products, the highest quality standards and the art of perfumery.

**A highlight for every ambience.**



# PURIST FRAGRANCE EXPERIENCES

## IPURO EXCLUSIVE - A TOUCH OF LUXURY AND SENSUALITY

Exquisite raw materials, extraordinary fragrance compositions and a recipe with the finest perfume oil - with ipuro EXCLUSIVE, our perfumers demonstrate their high level of craftsmanship and their first-class flair for perfection. Fans of sophisticated interiors will enjoy the purist, sensual fragrances with their high-quality, refined flacons.

The ipuro EXCLUSIVE line enchants in five fragrances, so that everyone can find their own favorite.





Room fragrance  
240ml

Scented candle  
270g

Refill 240ml

Sticks 240ml

**ipuro santal blanc**

A moment of complete tranquillity that accords of white orchid and creamy sandalwood shine in rich gold.

**HEAD NOTES**

Bergamot, citrus, green notes

**HEART NOTES**

Roses, fruity notes

**BASE NOTES**

Cedarwood, sandalwood, musk, amber



Room fragrance  
240ml

Scented candle  
270g

Refill 240ml

Sticks 240ml

**ipuro thé épice**

Where Japanese matcha tea meets tangy lemon, invigorating cardamom, mysterious sandalwood and majestic jasmine.

**HEAD NOTES**

Grapefruit, lemon, cardamom, black pepper, pepper

**HEART NOTES**

Rose, white flowers, powdery notes

**BASE NOTES**

Cedarwood, vetiver, oakmoss, amber, musk



Room fragrance  
240ml

Scented candle  
270g

Refill 240ml

Sticks 240ml

**ipuro sage sublime**

Inspired by the magical nature of Croatia. Invigorating sage meets sublime, mineral notes. A lively and sensual composition that transports you to untouched nature.

**HEAD NOTES**

Lime, sage

**HEART NOTES**

Lavender, sandalwood

**BASE NOTES**

Oakmoss, musk, patchouli



Room fragrance  
240ml

Scented candle  
270g

Refill 240ml

Sticks 240ml

**ipuro oud intense**

A fascinating treasure hunt through the diverse Orient: Glittering saffron, magical incense and balsamic sandalwood blend with opulent oud chords.

**HEAD NOTES**

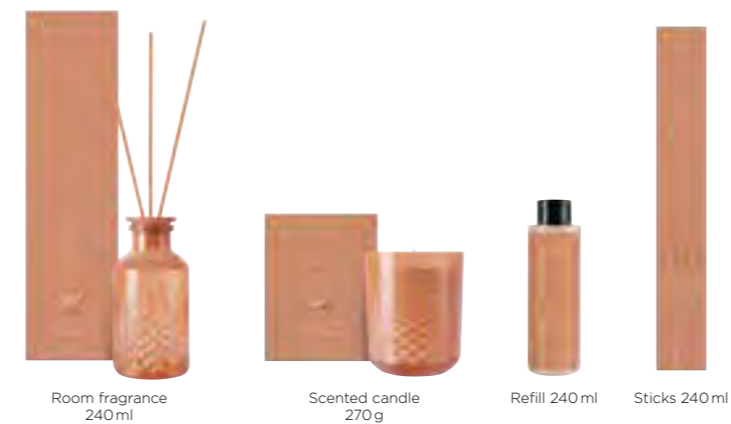
Violet leaves

**HEART NOTES**

Saffron, lavender, incense

**BASE NOTES**

Sandalwood, cedarwood, guaiac wood



Room fragrance  
240ml

Scented candle  
270g

Refill 240ml

Sticks 240ml

**ipuro fève tonka**

As sweet as a dessert! Warm vanilla and aromatic tonka bean meet delicate nuances of rose. Noble, creamy sandalwood provides a special note.

**HEAD NOTES**

Tonka bean, vanilla

**HEART NOTES**

Heliotrope, rose

**BASE NOTES**

Musk, woods, powdery notes

# POWER OF PURITY

## IPURO CLASSIC - TIMELESS AND SUBTLE FRAGRANCES

Anyone who wants to accentuate the individual, elegant note of their living ambience will be delighted by the pleasant fragrance worlds of ipuro CLASSIC. With a minimalist, decorative design, the compositions emphasize the classic lines of the interior - unobtrusive, puristic and incredibly versatile. From nine products ranging from airy and maritime to mysterious and oriental, everyone can choose their own personal classic. to choose from. Whether as a diffuser or candle - fragrance lovers will never want to be without their favorite their favorite nuance.





Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro balance**  
Airy, maritime notes transport your thoughts to a place of boundless calm and lightness.

**HEAD NOTES**  
Bergamot, lime  
**HEART NOTES**  
Iris, lily of the valley  
**BASE NOTES**  
Seaweed, white musk



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro bergamote**  
Enjoy Asian freshness with green lime and invigorating lemongrass.

**HEAD NOTES**  
Lime, Litsea cubeba  
**HEART NOTES**  
Lemongrass  
**BASE NOTES**  
Rose



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro vitalité**  
Enjoy the composition of refreshing rosemary and tangy ginger that will give your home energy and a wellness atmosphere.

**HEAD NOTES**  
Rosemary, orange  
**HEART NOTES**  
Ginger, thyme  
**BASE NOTES**  
Cedarwood, patchouli



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro blanc**  
Elegant geranium and cool mint merge with creamy sandalwood. A fragrance as fresh and pure as warm summer rain.

**HEAD NOTES**  
Mint, bergamot, coriander, lime  
**HEART NOTES**  
Jasmine, geranium  
**BASE NOTES**  
Sandalwood, amber, musk

Now available for all fragrances: **Refills** and **sticks** - sustainable and practical!



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro cachemire**  
Delicate rose and spicy currant hover over precious cedarwood and amber. A warm embrace on cold days.

**HEAD NOTES**  
Blackcurrant, bergamot  
**HEART NOTES**  
Rose, gardenia  
**BASE NOTES**  
Cedarwood, vetiver, amber



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

**ipuro noir**  
Elegant rose, mysterious patchouli and creamy sandalwood meet fresh eucalyptus and sweet coconut. An oriental composition straight out of 1001 Nights.

**HEAD NOTES**  
Eucalyptus, coconut, cistus  
**HEART NOTES**  
Patchouli, sandalwood  
**BASE NOTES**  
Amber



Room fragrance 240ml  
Room fragrance 75ml  
Scented candle 270g  
Refill 240ml  
Soap 250ml  
Car Line 2 x Refill

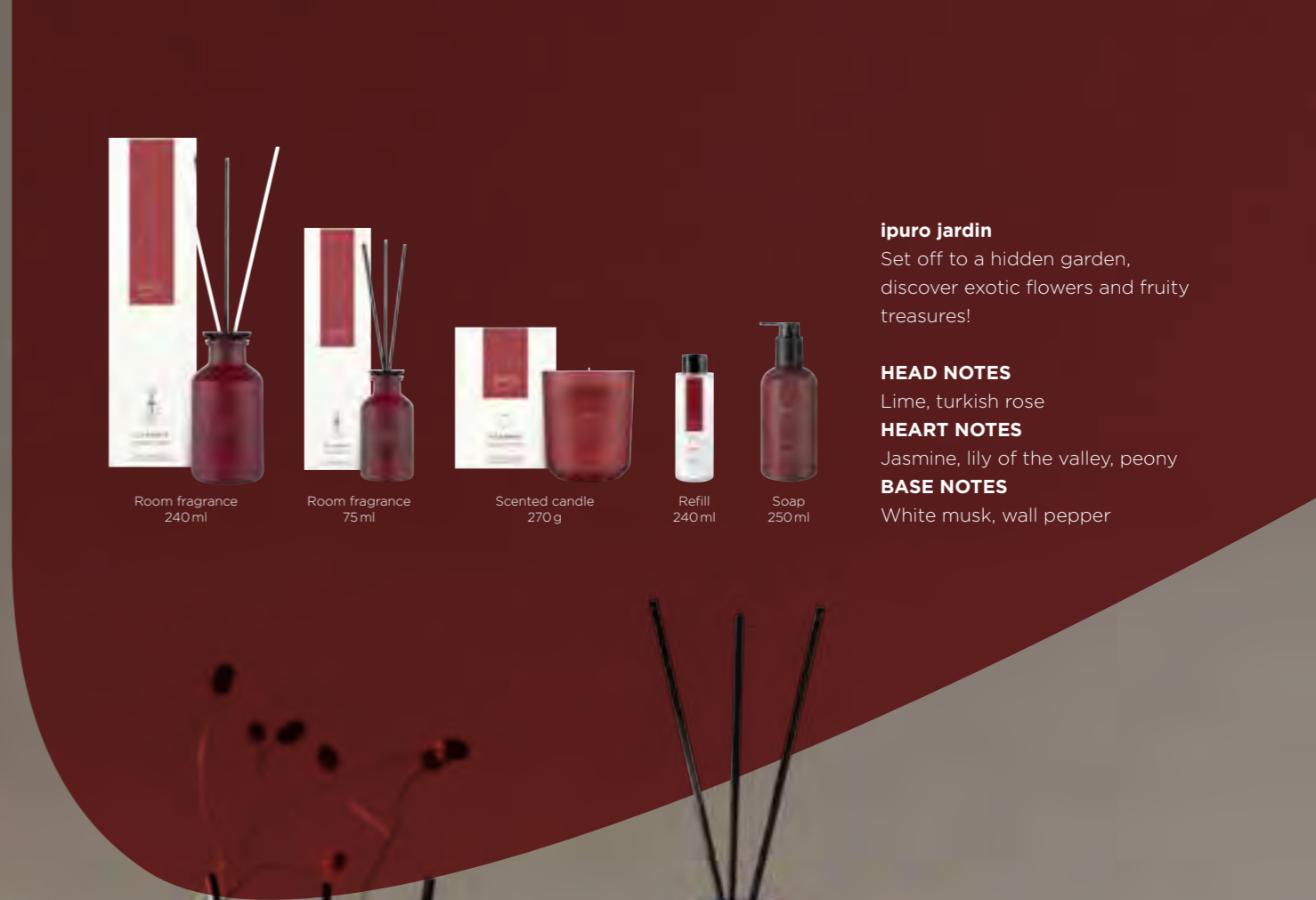
**ipuro cuir**  
Sparkling citrus notes meet creamy vanilla, warm leather and dark woods. A fragrance like a sensual touch - a firework of emotions.

**HEAD NOTES**  
Heliotrope, citrus notes  
**HEART NOTES**  
Leather  
**BASE NOTES**  
Vanilla, cedarwood, coumarin



**ipuro orchidée**  
 Fruity notes of Sicilian lime and juicy peach ensnare a bouquet of powdery violet and sweet lily of the valley. A modern journey through the rural idyll.

**HEAD NOTES**  
 Lime from Sicily, green notes, peach  
**HEART NOTES**  
 Cyclamen, lily of the valley, rose  
**BASE NOTES**  
 Patchouli from Indonesia, vanilla from Madagascar, musk



**ipuro jardin**  
 Set off to a hidden garden, discover exotic flowers and fruity treasures!

**HEAD NOTES**  
 Lime, turkish rose  
**HEART NOTES**  
 Jasmine, lily of the valley, peony  
**BASE NOTES**  
 White musk, wall pepper



# SYMBIOSIS OF FRAGRANCE AND CARE

## IPURO CLASSIC LIQUID SOAPS

ipuro embodies innovation, unforgettable fragrance experiences and continuous development. Our CLASSIC series has been expanded to include mildly cleansing liquid soaps, which open up a new product category for the brand. ipuro's DNA of creating unique fragrance experiences is supplemented here with vegan, effective cleaning components that ensure smooth, clean hands. The combination of fragrance and cosmetics fits perfectly into the brand's concept.

THE IPURO CLASSIC LIQUID SOAPS ARE **VEGAN & DERMATOLOGICALLY TESTED.**



OUR IPURO CLASSIC LIQUID SOAPS ARE FREE FROM:

- Animal testing
- Parabens
- Microplastics
- Sulphates
- Synthetic fragrances
- Sulfates (SLS and SLES)
- Phthalates
- Silicones
- Formaldehyde
- Mineral oil
- Oxybenzenes
- PEGs
- Ethanolamines

# FRAGRANCE FOR ON THE GO

## IPURO CLASSIC CAR LINE

Enjoy your favorite fragrance in the car while you're on the go. The 5 bestsellers in the CLASSIC series are available in a new design as car fragrance. With an attractive look, high-quality workmanship and a long-lasting fragrance experience, ipuro conjures up a highlight in your car. This means ipuro also inspires outside of your own four walls.





# PRODUCT CARRIERS & DISPLAYS



**IPURO CAR LINE DISPLAY CLASSIC**  
Placement Free-standing or hanging  
placement Exterior dimensions:  
L 288 x D 196 x H 530 mm



**IPURO AKTIONSDISPLAY CLASSIC**  
Customized, fully assembled, incl. tester, supplied on a Chep pallet, several design variants  
Exterior dimensions: L 600 x D 400 x H 1600 mm



**IPURO MIDSHOP CLASSIC**  
Free-standing, two-sided goods placement, available in different shelf widths 625 | 1250 mm  
Exterior dimensions Midshop 625: L 1084 x D 1060 x H 1448 mm  
Exterior dimensions Midshop 1250: L 1700 x D 1060 x H 1448 mm



**IPURO HEAD GONDOLA CLASSIC**  
For wall mounting, available in different shelf widths 1000 | 1250 mm and different heights 1600 | 2200 mm  
Exterior dimensions head gondola 1000: L 1064 x D 590 x H 1600 | 2200 mm  
Exterior dimensions head gondola 1250: L 1314 x D 590 x H 1600 | 2200 mm



**IPURO HIGHLIGHTER CLASSIC**  
Free-standing, two-sided goods placement  
Exterior dimensions: L 580 x D 470 x H 1340 mm

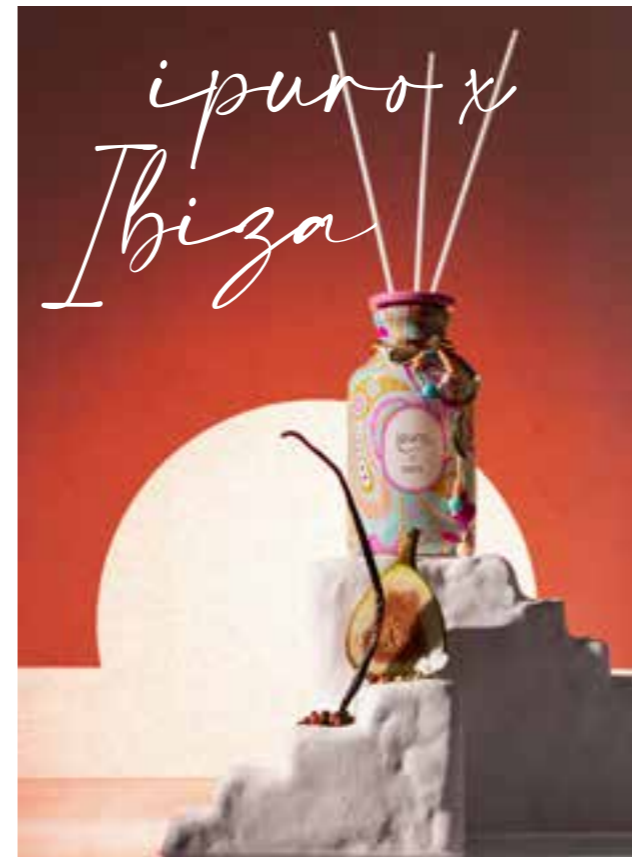


# OFF ON VACATION

## IPURO LIMITED EDITION - SUMMER TOUR

Bring the vacation into your home! The Summer City Tour transforms your home into a fragrant oasis. Inspired by the most beautiful islands of the Mediterranean, the four fragrances not only enchant with their sophisticated compositions, but also with delightful designs and beautiful details. They effortlessly transport relaxation and carefreeness into the home and invite you to unwind.

# ipuro x Capri



Room fragrance 240ml



Gift set 2 x 50ml



Room fragrance 240ml



Room fragrance 240ml



Gift set 2 x 50ml



Room fragrance 240ml

## ipuro x Capri

The flowery, fruity-fresh fragrance fascinates like the idyllic Italian island of Capri. The sophisticated blend of fresh floral facets and citric accords creates a refreshing summer island atmosphere. Elegant base notes such as cedarwood, vanilla and sandalwood round off the fragrance.

### HEAD NOTES

Raspberry, cassis buds, lemon

### HEART NOTES

Freesia, rose, heliotrope

### BASE NOTES

Cedarwood, vanilla, sandalwood

## ipuro x Mallorca

Like the unique island air of Mallorca, this refreshing fragrance with citrusy top notes and aquatic-fruity facets. Sandalwood as a base note provides that very special summer feeling.

### HEAD NOTES

Lemon, lime

### HEART NOTES

Maritime, apple

### BASE NOTES

Sandalwood

## ipuro x Ibiza

Flower-power in Ibiza! This flowery, powdery-woody fragrance is soothing and adventurous at the same time. Lively top notes of pepper and coriander leaves create positive life energy and are rounded off by exotic heart notes such as fig fruit and ylang. Woody, ambery vanilla and musky notes provide a relaxed warmth.

### HEAD NOTES

Pepper, coriander leaf, green notes, fruity

### HEART NOTES

Ylang, fig fruit, jasmine, lily of the valley

### BASE NOTES

Woody, ambergris, musk, vanilla

## ipuro x Mykonos

Summery, maritime top notes immerse you in the breathtaking atmosphere of Mykonos. The exciting composition of woody, floral heart notes is reminiscent of summer parties on the lively island of Greece. Fruity, aromatic base notes provide the natural freshness.

### HEAD NOTES

Bergamotte, wässrig, zitrus/frisch

### HEART NOTES

Floral, peony, woody

### BASE NOTES

Fruity, musky, aromatic

# BECAUSE THE BEST MOMENTS DESERVE THEIR OWN FRAGRANCE

## IPURO LIMITED EDITION - GLAMOROUS MOMENTS

Be enchanted by our new winter collection. Glamorous Moments brings a festive sparkle to your home. Ideal for unforgettable moments! The elegant bottles are a stylish highlight for any room. Experience fragrance creations that perfectly combine warmth and elegance.



Room fragrance 240 ml



Candle 270 g



Gift set 2 x 50 ml



Candle 270 g



Room fragrance 240 ml

### IPURO COLD GLAMOUR

A glamorous aura with a cool elegance that nevertheless creates a warm atmosphere is reflected in this exquisite fragrance. Balsamic cedarwood and lovely iris combine with invigorating lemon and bergamot as well as spicy-sweet clove. Guaiac wood paired with light ozonic accords and fine cashmere provide woody accents and a touch of luxury.

#### HEAD NOTES

Cedarwood, iris, green notes

#### HEART NOTES

Sandalwood, lemon, clove, bergamot

#### BASE NOTES

guaiac wood, ozonic notes, cashmere

### IPURO WARM GLAMOUR

Our seasonal customer favorite is back and shines in new splendor! This fragrance is pure glamor! Almond, peach and bergamot meet star anise, jasmine and caramel, accentuated by a base of vanilla, sandalwood and musk. A warm, wintery fragrance composition that radiates elegant winter glow.

#### HEAD NOTES

Almond, peach, mandarin, bergamot, orange, lemon

#### HEART NOTES

Star anise, jasmine, lily of the valley, rose, caramel

#### BASE NOTES

musk white wood, precious wood, cedar wood, vanilla

# THE WINTER SEASON BEGINS

## IPURO LIMITED EDITION - WINTER SEASON

Two elegant fragrances that capture the magic of the cold season and transport you into an aromatic world. They create a mysterious yet cozy atmosphere - clear and comfortingly warm. Perfect for relaxing winter evenings or festive moments. Let yourself be enchanted by these special fragrance compositions.



Room fragrance 240 ml



Room fragrance 240 ml

### IPURO FESTIVE EVERGREEN

The combination of cool pine wood, resinous guaiac wood and aromatic nuances lends a clear freshness. Fruity, spicy notes merge with warm, earthy tones such as patchouli and cedarwood. This ensures wintery coziness and relaxation. The fragrance is reminiscent of an invigorating winter walk through snow-covered forests.

#### HEAD NOTES

Pine, rosemary, eucalyptus, guaiac wood, aromatic notes

#### HEART NOTES

Fruity notes, thyme, clove

#### BASE NOTES

Patchouli, sweet notes, cedarwood, oakmoss, white musk

### IPURO FROZEN STARDUST

The magic of the first fresh snow, a fresh, enchanting breeze in the air. Green, fresh notes are reminiscent of the purity of snow, while eucalyptus and thyme provide clear, invigorating air. Warm, woody nuances and a subtle sweetness provide a warm embrace and cozy comfort on cold days.

#### HEAD NOTES

Green, fresh, spruce

#### HEART NOTES

Thyme, eucalyptus

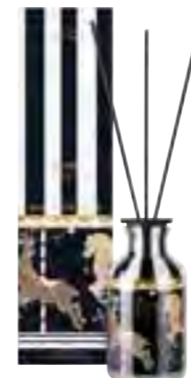
#### BASE NOTES

patchouli, sandalwood, cedarwood

# PLAYFUL FAVORITES

## IPURO LIMITED EDITION - CHRISTMAS EDITION

With a lot of love: Down to the smallest detail, the fragrances in the Christmas Edition represent the magical spirit of Christmas. Bright children's eyes at the market or treats from the Christmas bakery. The fragrances are a reminder of what really matters: love and security in the company of loved ones.



Room fragrance 240 ml



Candle 270 g



Gift set 2 x 50 ml



Candle 270 g



Room fragrance 240 ml

### IPURO MAGICAL MARKET

Memories of a dreamy, carefree time in the glow of lights are awakened! Fresh citrus accents of orange, mandarin and delicate almond combine with delicious honey and spicy aniseed. This composition is skillfully rounded off with sweet vanilla, woody nuances and sensual musk. This fragrance exudes the irresistible aromas that one captures during a carousel ride at the Christmas market.

#### HEAD NOTES

Orange, mandarin, red apple, almond

#### HEART NOTES

Honey, coconut, aniseed, wild strawberry, peach

#### BASE NOTES

Vanilla, caramel, tonka bean, musk, timber wood

### IPURO FINEST SEASON

Our seasonal customer favorite is back! Christmas time is family time. Be a child again and feel the special anticipation! This fragrance immediately brings back memories of earlier Christmas moments. The fruity, spicy fragrance fills the room with rose, cedarwood and vanilla - perfect for feeling completely at ease.

#### HEAD NOTES

Lemon, cassis, cranberry leaves

#### HEART NOTES

Rose, orange blossom, jasmine, peach

#### BASE NOTES

Patchouli, cedarwood, amber, vanilla, tonka bean, oakmoss, musk

# Atelier

by ipuro

## THE MAGIC OF HAUTE PARFUMERIE - THE ORIGIN OF SPECIAL FRAGRANCES.

The new Atelier by ipuro fragrance collection takes you into the world of fragrances, inspired by the times when sailors brought exotic spices, flowers and herbs to Europe. These precious raw materials form the basis for unforgettable fragrances - a tradition that lives on today. The collection returns to the roots of the art of perfumery, in which the finest ingredients are fused to create extraordinary fragrance compositions.

**Awaken your senses, expand your mind and free  
your soul - in the harmonious atmosphere  
of your home.**

# Atelier

by ipuro

STYLE & AESTHETICS

## Like a craft

- Organic and soft contours - each piece has a different appearance
- Handmade unique pieces with great attention to detail
- Raw and natural shapes with a soft feel - colored in the earthy tones of Mother Nature
- Individual room objects: sculptural with a handcrafted, characteristic design language
- The objects can be combined with each other and refilled - the individual combination creates a new design arrangement in the room

### SHAPE LANGUAGE

Natural, organic, structural, rounded - silhouettes with an artisanal and artistic approach.

### MATERIALS

Matt glass and a soft feel deliberately create imperfect surfaces - making all items unique!







## Brun

WOODY & LEATHERY

The intense and warm scent of cedar wood, moss and vanilla, accentuated by a light freshness and resinous pine notes. This composition is enveloped in velvety leather. A soft fragrance specially developed to create a woody and warm atmosphere.

**HEAD NOTES:** citrus, bergamot

**HEART NOTES:** Amber, rose, spicy, clove

**BASE NOTES:** Woody, balsamic, leather, patchouli



## Gris

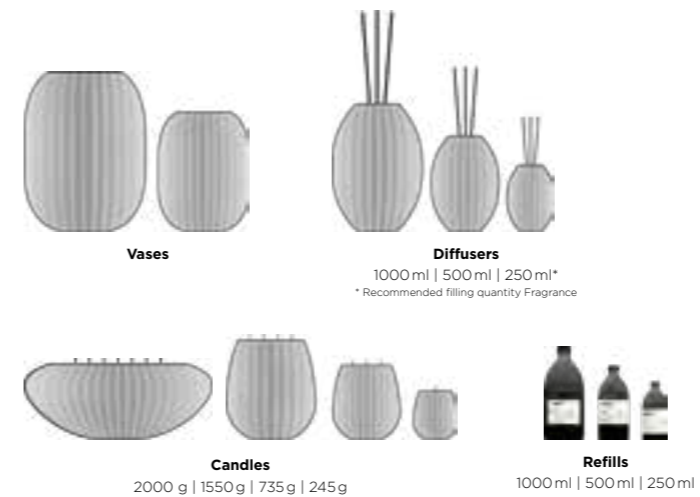
GOURMAND & ORIENTAL

Silky vanilla surrounded by creamy amber notes, perfectly balanced with warm sandalwood and an elegant musky tone. A fragrance that invites you on a fascinating journey through the magical world of the Orient.

**HEAD NOTES:** Floral

**HEART NOTES:** Gourmand, vanilla, oriental

**BASE NOTES:** Ambery, musky, woody, sandalwood



# Blanc

FRUITY & AMBER

A noble interplay of velvety paper with hints of peach, plum and vanilla, skillfully accentuated by concise nuances of patchouli. The indescribable elegance of the color white is reflected in this fine fragrance.

**HEAD NOTES:** Citrus fruits, plum, peach

**HEART NOTES:** Fruity, floral, violet, rose, patchouli

**BASE NOTES:** Woody, sandalwood, vanilla, musk



**Diffusers**

1000 ml | 500 ml | 250 ml\*  
\* Recommended filling quantity Fragrance



**Candles**

1550 g | 735 g | 245 g



**Refills**

1000 ml | 500 ml | 250 ml



# Vert

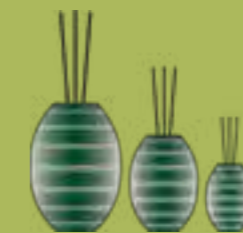
FLOWERY & POWDERY

A fragrance reminiscent of the soothing feeling of freshly laundered laundry envelops the room. This significant fragrance is associated with a white fabric interwoven with notes of chamomile, dry cedarwood and delicate musk.

**HEAD NOTES:** Citrus, linen breeze, aldehydic

**HEART NOTES:** Floral, orange blossom, lily of the valley

**BASE NOTES:** Woody, cedarwood, white musk, sandalwood



**Diffusers**

1000 ml | 500 ml | 250 ml\*  
\* Recommended filling quantity Fragrance



**Candles**

155 g | 735 g | 245 g



**Refills**

1000 ml | 500 ml | 250 ml



# THE WORLD OF IPURO ESSENTIALS

With ipuro Essentials, the fascinating world of room fragrances is open to you: whether floral, fruity-fresh, tart or sweet - the fragrance line from the leading room fragrance supplier offers the right fragrance for every taste, every ambience and every mood.

Always an experience - at home, in the car or as a gift!

We offer a wide range of ipuro Essentials room fragrances so that you can enjoy the compositions the way you like them best: as a constant fragrance experience in your home, car or office - or as a spontaneous room freshener for in-between.

*Essentials*



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Scent plug  
Refill 200ml

**ipuro cotton fields**

Gentle, subtle and slightly powdery with a hint of vanilla - pure restraint for a pleasant room climate.

**HEADNOTE**

Star anise, vanilla flower, geranium

**HEART NOTES**

Rose, violet, cedarwood, vetiver

**BASE NOTES**

Tonka bean, vanilla, white musk



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Scent plug  
Refill 200ml

**ipuro cedar wood**

Woody notes caressed by fruity and floral nuances - a pleasantly warm and spicy fragrance.

**HEAD NOTES**

Orange, lemon

**HEART NOTES**

Cedarwood, rosemary, ylang ylang

**BASE NOTES**

Sandalwood, vanilla, ebony



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Scent plug  
Refill 200ml

**ipuro flower bowl**

The wonderful encounter of floral notes and invigorating freshness brings air and life into your home.

**HEADNOTE**

Mandarin, bergamot, orange, cardamom, green notes

**HEART NOTES**

Lily of the valley, jasmine, violet, cedarwood

**BASE NOTES**

amber, musk



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Refill 200ml

**ipuro white lily**

The pure scent of the white blossom - a delicate floral fragrance experience.

**HEAD NOTES**

Peach

**HEART NOTES**

Lily of the valley, jasmine, carnation

**BASE NOTES**

White musk, cedarwood



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Scent plug  
Refill 200ml

**ipuro lime light**

The tangy freshness of lemongrass combined with soft floral accents - this fragrance will put you in a good mood.

**HEADNOTE**

Verbena, bergamot, orange, lemongrass

**HEART NOTES**

Egyptian geranium, lily of the valley, cumin, jasmine

**BASE NOTES**

Orange blossom, vanilla flower



Room fragrance 200ml  
Room fragrance 100ml  
Room fragrance 50ml  
Gift set 2 x 50ml



Scented candle 125g  
Car fragrance  
Room spray 120ml  
Scent plug  
Refill 200ml

**ipuro soft vanilla**

The finest Madagascar vanilla meets delicate, creamy caramel - a delicious temptation.

**HEAD NOTES**

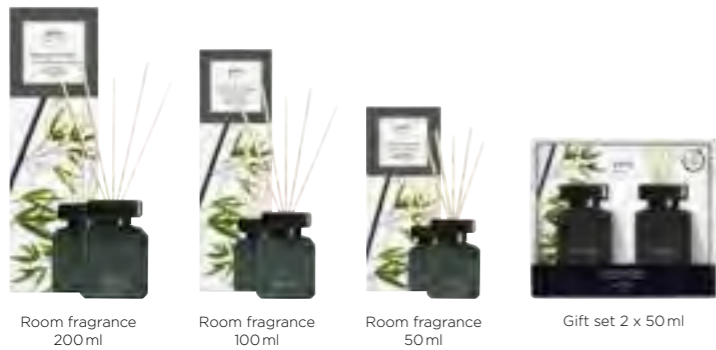
Vanilla

**HEART NOTES**

Caramel, vanilla

**BASE NOTES**

Peach blossom, vanilla



Room fragrance 200ml    Room fragrance 100ml    Room fragrance 50ml    Gift set 2 x 50ml



Scented candle 125g    Car fragrance    Room spray 120ml    Scent plug    Refill 200ml



Room fragrance 200ml    Room fragrance 100ml    Room fragrance 50ml    Gift set 2 x 50ml



Scented candle 125g    Car fragrance    Room spray 120ml    Scent plug    Refill 200ml



Room fragrance 200ml    Room fragrance 100ml    Room fragrance 50ml    Gift set 2 x 50ml



Scented candle 125g    Car fragrance    Room spray 120ml    Scent plug    Refill 200ml

**ipuro black bamboo**

Strong green freshness, combined with a woody nuance - a tart, fresh fragrance.

**HEAD NOTES**

Jasmine, lemon

**HEART NOTES**

Apple, melon

**BASE NOTES**

White musk, amber

**ipuro sunny beachtime**

Summer, sun, sea - a wonderfully relaxing day at the beach.

**HEAD NOTES**

Grapefruit, lemon, mint

**HEART NOTES**

Jasmine, lily, rose

**BASE NOTES**

White musk, tonka bean

**ipuro lavender touch**

The soothing scent of lavender and fresh mint creates a calm and contemplative atmosphere.

**HEAD NOTES**

Lavender, citrus notes

**HEART NOTES**

Blossoms, mint, lavandin

**BASE NOTES**

Musk



*Essentials*



Room fragrance  
100ml

Room fragrance  
50ml

Scented candle  
125g

Gift set 50ml + 125g

**ipuro time for a hug**  
I hug you - let yourself be enchanted by the delicate scent of vanilla cookies and red berries!

**HEAD NOTES**  
Orange, vanilla  
**HEART NOTES**  
Cookie, sugar, red fruits  
**BASE NOTES**  
Vanilla, musk, sandalwood



Room fragrance  
100ml

Room fragrance  
50ml

Scented candle  
125g

Gift set 50ml + 125g

**ipuro time to party**  
I celebrate with you - dance and laugh in a in a caramel-fruity cloud until into the morning hours.

**HEAD NOTES**  
Grapefruit, passion fruit, pear  
**HEART NOTES**  
Peach, mango, raspberry  
**BASE NOTES**  
Musk, caramel



Room fragrance  
100ml

Room fragrance  
50ml

Scented candle  
125g

Gift set 50ml + 125g

**ipuro time to be**  
I relax you - just be you and relax with the scent of fresh citrus fruits and warm wood.

**HEAD NOTES**  
Orange, mandarin, lemon  
**HEART NOTES**  
Blackcurrant, green apple, apple, peony, lily of the valley  
**BASE NOTES**  
Musk, cedarwood, sandalwood



Room fragrance  
100ml

Room fragrance  
50ml

Scented candle  
125g

Gift set 50ml + 125g

**ipuro time to glow**  
I shine for you: One, two, GLOW! Feel the glamor in the air with oriental-floral notes, cashmere wood & tonka bean. Hello, glitz & glam! #timetoglow

**HEAD NOTES**  
Red berries, mandarin, aniseed  
**HEART NOTES**  
Orange blossom, frangipani, heliotrope  
**BASE NOTES**  
Cedarwood, vanilla, patchouli, cashmere wood, amber, tonka bean

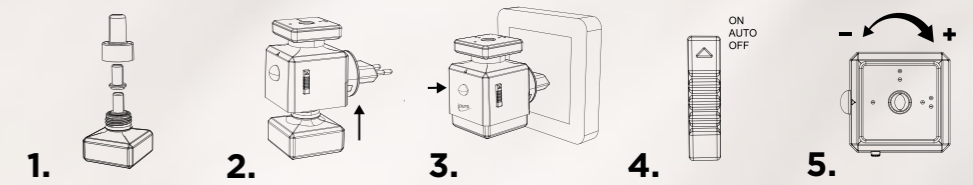
# SPECIAL FRAGRANCES FOR SPECIAL OCCASIONS

FRAGRANCES WITH LOVING FINISHES AND DETAILED REFINEMENTS



# ESSENTIALS SCENT PLUG

Your innovative ESSENTIALS experience for a fragrant home. Fill each of your rooms with your favorite fragrance - almost automatically. The ipuro ESSENTIALS scent plug scents with the help of a motion detector and a small ambient light.



#### How it works:

1. Unscrew the lid of the ESSENTIALS Scent Plug fragrance bottle
2. Insert the bottle into the plug
3. Plug the device into the socket
4. Select mode
5. Determine intensity



# ROSES IN ALL THEIR FACETS

## IPURO ESSENTIALS - ROSE REVOLUTION

Immerse yourself in the "Rose Revolution", in the world of rose fragrance creations and in a movement that challenges traditional notions of rose and pink. This revolution not only brings pleasant rose accords into your home, but also conveys a message of strength and self-confidence.

LID  
**100%**  
BIODEGRADABLE



Raumduft 100ml



Raumduft 50ml



Geschenkset 2 x 50ml



Raumduft 50ml



Raumduft 100ml

### IPURO LIGHT ROSE

Float in this airy sphere and discover a pure fragrance, led by radiant bergamot. Feel the heart of this fragrance, where the delicate rose rests alongside sweet fruits and gentle iris. Immerse yourself in its depths, where white musk notes, vanilla and amber exude an embracing warmth. A fragrance for all those who want to be enchanted by its versatility. Ignite your curiosity.

#### HEAD NOTE

bergamot

#### HEART NOTES

Rose, candied fruit, orris

#### BASE NOTES

White musk, vanilla pod, amber

### IPURO PURE ROSE

Experience a fragrance composition that embodies freshness and elegance. Let yourself be seduced by the sweet mandarin and refreshing mint, while the majestic rose and green fig fill your room with tenderness. Rounded off with powdery iris and creamy sandalwood, this enchanting fragrance creates a gentle embrace that pampers your senses. A balance between lightness and sophistication.

#### HEAD NOTE

Mandarin, mint, fig tree leaves

#### HEART NOTES

Fig, rose, white flowers

#### BASE NOTES

amber, vetiver, sandalwood, orris



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

### IPURO INTENSE ROSE

An adventure in sweet liveliness. Delicate blossoms melt together into a bouquet that is surrounded by a hint of café au lait, while earthy and warm notes lend a lasting depth. Fruity freshness with a deep sensuality

#### HEAD NOTES

Blackcurrant, apple, peony, magnolia

#### HEART NOTES

Rose, jasmine, tuberose

#### BASE NOTES

Patchouli, sandalwood, amber, vanilla pod

### IPURO DARK ROSE

Discover an enchanting rose fragrance that perfectly combines floral, fruity and sweet accents. Juicy apple and pear in the top notes, delicate rose petals in the heart and an elegant base of iris and raspberries round off the experience. Are you ready for this fascinating fragrance experience?

#### HEAD NOTES

Apple, pear, rose blossom

#### HEART NOTES

Heliotrope, violet, peony

#### BASE NOTES

amber, orris, raspberry



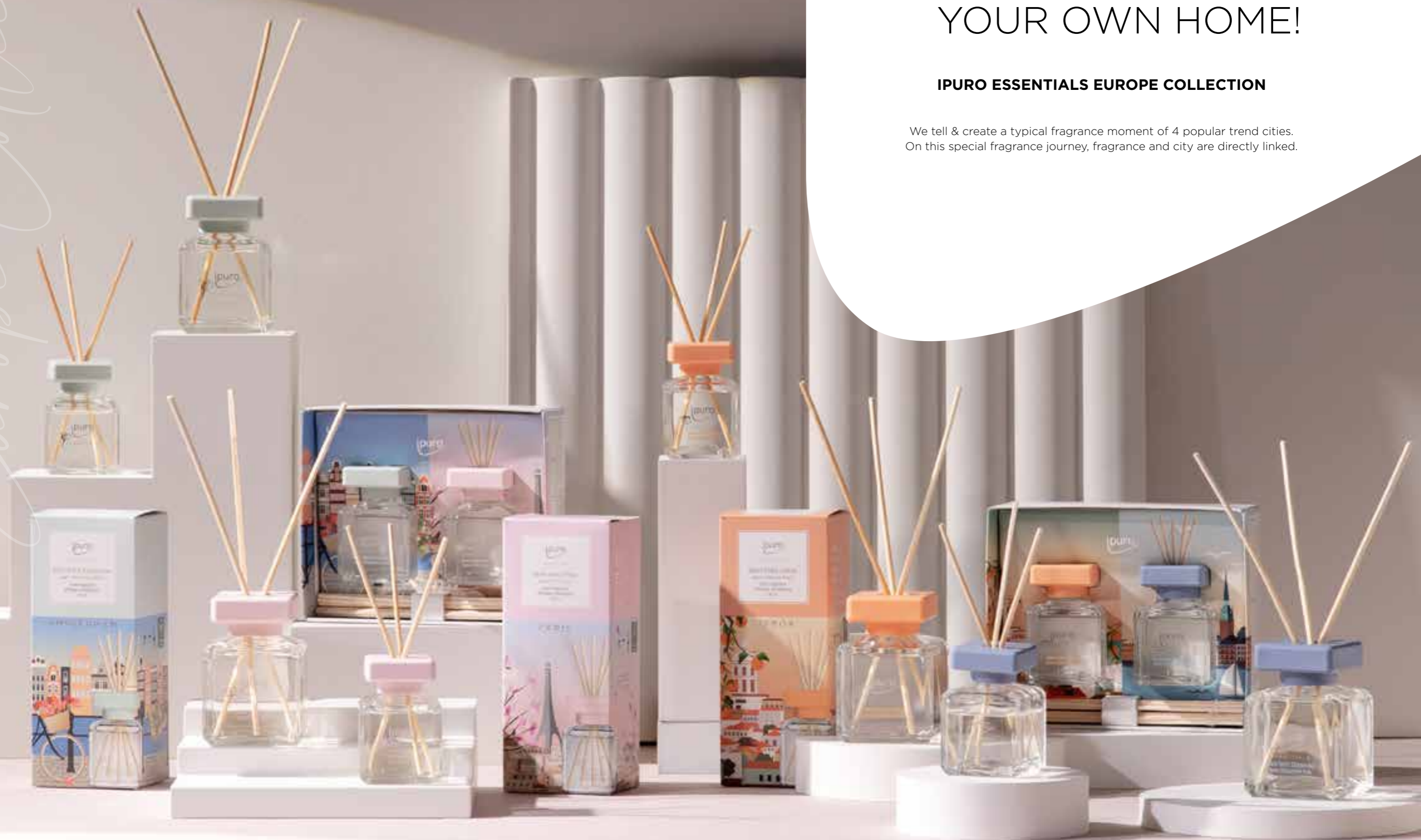


Europe Collection

# BRING THE SCENT OF YOUR FAVORITE CITY INTO YOUR OWN HOME!

## IPURO ESSENTIALS EUROPE COLLECTION

We tell & create a typical fragrance moment of 4 popular trend cities. On this special fragrance journey, fragrance and city are directly linked.





Room fragrance  
100ml



Room fragrance  
50ml



Gift set 2 x 50ml



Room fragrance  
50ml



Room fragrance  
100ml



Room fragrance  
100ml



Room fragrance  
50ml



Gift set 2 x 50ml



Room fragrance  
50ml



Room fragrance  
100ml

**IPURO FLORAL AMSTERDAM**

Your visit to the Amsterdam flower market. The scent of fresh spring flowers, green notes and rose will immerse you in a veritable rainbow of colorful blossoms. With a bouquet of flowers in the basket of your bike, you ride along the Amsterdam canals.

**HEAD NOTE**

Citrusy, green, aromatic

**HEART NOTES**

Floral, rose, fruity

**BASE NOTES**

Woody, musky

**IPURO SWEET PARIS**

Your spring in the city of love. Paris awakens in full bloom in pale pink. Floral notes, a hint of vanilla and caramel will have you dreaming under the magnolia trees.

**HEAD NOTE**

Floral, green

**HEART NOTES**

Sage, lily, violet

**BASE NOTES**

Vanilla, caramel, clove

**IPURO FRUITY LISBOA**

Your walk along the orange trees of Lisbon. Fruity orange, green accords and spices surround you on your discovery tour through the small and large alleyways. You linger and enjoy the view of the yellow and orange-colored roofs of the city.

**HEAD NOTE**

Orange, fruity, green

**HEART NOTES**

Violet, cinnamon, clove

**BASE NOTES**

Moss, musk, cedarwood

**IPURO FRESH STOCKHOLM**

Your time out at Stockholm harbor. A gentle breeze of fresh sea accords, tangy lemon and white musk is reminiscent of the pure, maritime air of the north. You feel as comfortable as if you were wrapped in Nordic linen.

**HEAD NOTE**

Citrus, mandarin, bergamot

**HEART NOTES**

Sea chords, floral

**BASE NOTES**

Vetiver, white musk

*ipuro  
lively  
Rome*



**IPURO LIVELY ROME**

A hint of limoncello, accompanied by the invigorating breeze of eucalyptus and the sweet warmth of vanilla. You stroll through the ancient streets of Rome, where the scent of limoncello dances in the air and invites you to feel the energy of the city. This journey is like a walk through the heart of Rome, where tradition and modernity come together to tell an unforgettable story with every breath.

**HEAD NOTE:** Limoncello, orange, basil, petitgrain  
**HEART NOTES:** Eucalyptus, ginger, rose  
**BASE NOTES:** Vanilla, musky

**IPURO DELICIOUS ATHENS**

A soothing yet refreshing fragrance that combines the nourishing properties of olive blossom with the juicy and sweet nuances of pomegranate seeds. As you wander through the ancient sites, you will discover this unique combination of comfort and freshness on every corner of the city. The vibrant atmosphere makes Athens an unforgettable destination in Europe, set against a unique backdrop.

**HEAD NOTES:** Green olive, mandarin, raspberry  
**HEART NOTES:** pomegranate, peach, white flowers  
**BASE NOTES:** Tonka bean, Musky, Powdery



Room fragrance 100ml      Room fragrance 50ml      Gift set 2 x 50ml

*ipuro  
delicious  
Athens*



# AUTUMN AWAKENS

## IPURO ESSENTIALS GOLDEN CHAPTERS

With the awakening of autumn, the leaves of the trees turn beautiful colors, just like the Essentials golden chapters collection. Summer fruits make way for the rich harvest of the golden season, such as wild berries and crunchy apples. Autumn flowers and trees show their romantic beauty while you enjoy a walk by the river or in the forest. The scent of pine needles, golden amber and damp earth is reminiscent of long walks in the fall. Last but not least, the ultimate coziness of the season is conveyed by delicious gourmand notes: spiced chai, apple pie and, of course, pumpkin in all possible variations.



*ipuro  
whispering  
rose*



*ipuro  
riverside  
adventure*



Room fragrance  
100ml

Room fragrance  
50ml

### IPURO RIVERSIDE ADVENTURE

Experience the refreshing magic of autumn rain with our ipuro riverside adventure. The sparkling top notes of lemon and apple combine harmoniously with soft floral and woody elements. The full accents of amber and musk lend an atmospheric freshness.

#### HEAD NOTES

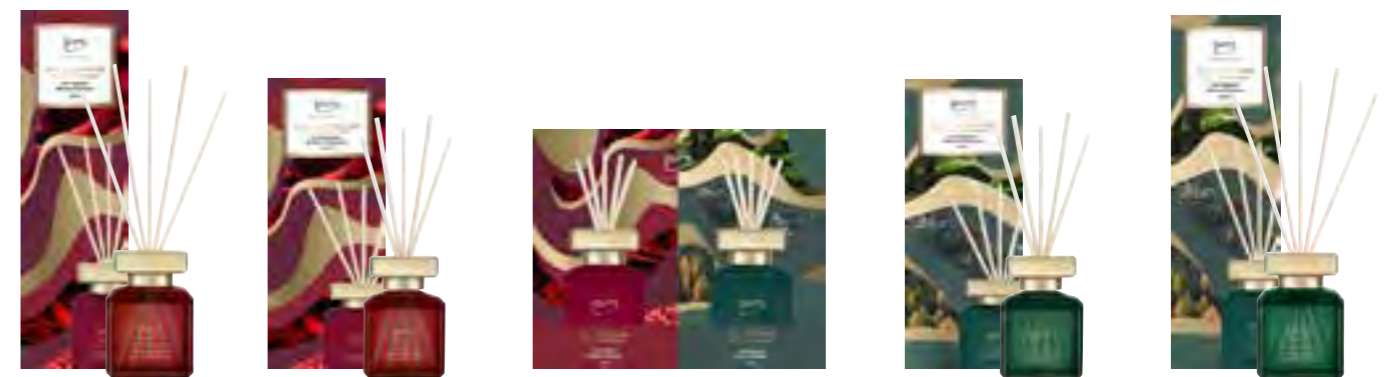
Lemon, pepper, apple, fir

#### HEART NOTES

Rose petals, lily of the valley, cedarwood

#### BASE NOTES

Amber, vanilla pod, caramel, white musk



Room fragrance  
100ml

Room fragrance  
50ml

Gift set 2 x 50ml

Room fragrance  
50ml

Room fragrance  
100ml

### IPURO WHISPERING ROSE

The delightful combination of refreshing fruity notes, elegant floral and woody aromas transforms your room into a cozy winter evening atmosphere.

#### HEAD NOTE

bergamot, raspberry

#### HEART NOTES

Rose, pepper, peony petals

#### BASE NOTES

vanilla pod, cedarwood

### IPURO EMERALD FOREST

The composition of aromatic eucalyptus and pine facets, enveloped in lavender and sage, rounded off with strong woody notes, is reminiscent of a leisurely walk through the autumn forest.

#### HEAD NOTES

Lotus, eucalyptus, pine needle

#### HEART NOTES

Lavender, sage, fir

#### BASE NOTES

Cedarwood, red berries, white musk

# WONDERFUL WINTER TIME

## IPURO ESSENTIALS FROZEN WINTER CHAPTERS

An exclusive fragrance collection that captures the cold, clear beauty of winter in all its facets. Each product in this collection tells its own chapter of winter magic, characterized by frozen landscapes, tasty delicacies and quiet, contemplative moments. The series is inspired by the coziness of the cold season. It captures the magic of winter, from snowy landscapes and frosty nights to festive markets and warm evenings by the fire. This collection creates an atmosphere of peace and comfort that brings the best moments of winter right into your home.

*ipuro  
frosty  
woodland*



Room fragrance  
100ml

Room fragrance  
50ml

### IPURO FROSTY WOODLAND

Discover the refreshing atmosphere of a snowy winter forest in your home with this unique fragrance. Pure aromas of spruce and wintergreen await you in the top note, spreading a feeling of fresh, icy cold air. The heart note unfolds the tartness of pine, complemented by a hint of juicy green apple and the delicate, fruity nuances of ripe raspberries. In the base note, camphor, warm cedarwood and velvety sandalwood provide a soothing depth that envelops the senses and creates a natural, calming atmosphere - the perfect accompaniment for cozy winter evenings.

#### HEAD NOTE

Spruce, wintergreen, fresh

#### HEART NOTES

Pine, green apple, raspberry

#### BASE NOTES

camphor, cedarwood, sandalwood



Room fragrance  
100ml

Room fragrance  
50ml



Gift set 2 x 50ml



Room fragrance  
50ml



Room fragrance  
100ml

### IPURO FROZEN BERRIES

Let yourself be enchanted by the frosty, fruity sweetness of this unique fragrance. The top note is bursting with lively energy from juicy kiwi and the tart freshness of rhubarb with a tangy hint of lemon. At the heart of the fragrance, the seductively sweet aromas of ripe strawberries and red fruits unfold, accompanied by the floral elegance of jasmine blossom. The base note of soft musk, sweet caramel and sensual amber rounds off the fragrance and leaves the impression of pure pleasure and delicate seduction.

#### HEAD NOTE

Rhubarb, kiwi, lemon

#### HEART NOTES

Strawberry, red fruits, jasmine

#### BASE NOTES

musk, caramel, amber

### IPURO WINTER CIDER

Immerse yourself in the cozy warmth of a winter evening with a fragrance that pampers your senses and brings warmth to any room on cold days. Sparkling notes of juicy orange, crisp apple and fruity accents of red berries unfold and invite you to enjoy. A spicy blend of cloves and cinnamon awaits you in the heart, reminiscent of a cozy mug of hot cider. The base note envelops you with sweet caramel, soft vanilla and the delicate scent of heliotrope, creating a comforting feeling of security and coziness.

#### HEAD NOTE

Orange, eucalyptus, apple, red fruits

#### HEART NOTES

Clove, cinnamon, milk

#### BASE NOTES

caramel, heliotrope, vanilla

# IPURO ESSENTIALS DISPLAYS



**IPURO ESSENTIALS LIMITED EDITION**  
Customized, fully assembled, including tester, delivered on Chep pallet, design: Young Line  
Exterior dimensions: L 600 x D 400 x H 1650 mm



**IPURO FLASCHE DISPLAY ESSENTIALS**  
Customized, fully assembled, including tester, delivered on Chep pallet  
Exterior dimensions: L 600 x D 400 x H 1600 mm (incl. sticks H 2250 mm)



**IPURO COUNTER DISPLAY ESSENTIALS**  
Customized, fully assembled, two design variants: Essentials Standard | Essentials Young Line  
Exterior dimensions: dimensions vary depending on configuration



**IPURO CAR LINE TRAY ESSENTIALS**  
Customized, fully assembled  
Exterior dimensions: L 95 x D 317 x H 240 mm

# IPURO ESSENTIALS PRODUCT CARRIERS



**IPURO HIGHLIGHTER ESSENTIALS**  
free-standing, two-sided product placement  
Exterior dimensions: L 580 x D 470 x H 1340 mm



**IPURO MIDSHOP ESSENTIALS**  
free-standing, two-sided product placement  
Exterior dimensions: L 1084 x D 1060 x H 1448 mm



**IPURO METAL DISPLAY ESSENTIALS 3-IN-1**  
Free-standing or hanging placement,  
Exterior dimensions: L 245 x D 140 x H 490 mm



**IPURO HEAD GONDOLA ESSENTIALS**  
For wall displays; available in different shelf widths, 1000 / 1250 mm, and different heights, 1600 / 2200 mm  
Exterior dimensions for aisle-end unit 1000: L 1064 x D 590 x H 1600 / 2200 mm  
Exterior dimensions for aisle-end unit 1250: L 1250 x D 590 x H 1600 / 2200 mm



# EMILY IN PARIS

x ipuro

ESSENTIALS

## A PIECE OF PARIS WITH EVERY BREATH

The successful Netflix series Emily in Paris embodies the charm of Paris and its world of fashion. To bring this atmosphere home, ipuro presents the exclusive ipuro ESSENTIALS x Emily in Paris room fragrance collection, which captures the Parisian lifestyle in a sensual way.



Room fragrance  
100 ml



Room fragrance  
50 ml



Gift set 2 x 50 ml



Room fragrance  
50 ml



Room fragrance  
100 ml

### IPURO CHIC CHÉRIE

This unique fragrance unfolds like a delicate dance of the senses, beginning with a top note that envelops you in the sweet aromas of fresh lavender. In the heart note, the delicate blossoms of jasmine and rose dance, while fruity nuances fill the air with lightness. This lovely melody is completed with the base note, in which woody accords and the gentle caress of sandalwood blend harmoniously with tantalizing vanilla and the delicious hint of turmeric. A fragrance that floats in the air like a declaration of love and captures the essence of tenderness.

#### HEAD NOTES:

Aromatic, lavender

#### HEART NOTES:

Floral, jasmine, rose, fruity

#### BASE NOTES:

Woody, sandalwood, gourmand, vanilla, turmeric

### IPURO ICÔNE DE MODE

Like an ode to the beauty of the city of love, captured in every accord of the fragrance. The top note opens with a fruity and lactonic facet that delights the heart and refreshes the senses. In the heart note, the delicate elegance of violets and fruity accents unfold like a tantalizing love letter. The base note is like a night-time stroll along the Seine, accompanied by warm sandalwood notes and the sweet hint of vanilla, while musk and amber lay a gentle veil of sensuality over the skin.

#### HEAD NOTES:

Fruity, lactonic

#### HEART NOTES:

Floral, violet, fruity, gourmand

#### BASE NOTES:

Sandalwood, vanilla, musk, ambery



Suitable POS  
display available

# A DELICATE MIST OF AROMAS

**ipuro AIR SONIC - the perfect symbiosis  
of fragrance and well-being**

The stage is set for a personal aroma experience that touches the senses. Thanks to innovative ultrasonic technology and specially developed oils with essential essences, every mood is perfectly complemented by the right fragrance. How does it work? The aroma diffusers, available in eight stylish designs, fill every room with a gentle, cool aromatic mist of water and the fragrance of your choice. Air Sonic is always by your side and adapts to any mood with a touch of a button.



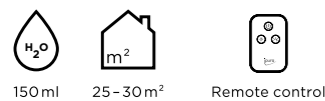
# SCENT YOUR MOOD

The new AIR SONIC diffusers use ultrasonic technology to emit a gentle aroma and fill the room with a scent of your choice.

**Innovative, touching, personal.**



## Aroma Vase



150 ml 25-30m<sup>2</sup> Remote control

**The lifestyle model** – The lifestyle model - classic vase shape in noble two-tone ceramic material or elegant grooved pattern. The perfect finishing touch is provided by modern features such as the innovative „invisible base“, which skilfully places the device design in absolute focus. The fog intensity, color and brightness of the of the integrated mood light can be adjusted to your personal remote control to match your personal mood.



## Aroma Bottle

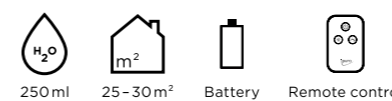


150 ml 25-30m<sup>2</sup> Remote control

**The design object** – The design object - Modern bottle design in hand-glazed, noble two-tone ceramic material and innovative „invisible base“, which skilfully places the design of the device in the absolute focus. Focus. A visual highlight, which can be perfectly integrated into any interior. At will the fog intensity, color and brightness of the mood light can be be changed gradually by remote control.



## Aroma Mood



250 ml 25-30m<sup>2</sup> Battery Remote control

**The classic** – The bestseller shines in new splendor. With a noble dome-shaped glass cover, it creates an atmospheric ambient light. The intensity of the fog can be adjusted individually by means of a regulator, and the color and brightness of the mood light can be adjusted to your personal mood on the device or by remote control. Thanks to the integrated, rechargeable battery, a flexible use of your AIR SONIC aroma mood is possible.



## Aroma Candle



150 ml 10-20m<sup>2</sup> Battery Remote control Touch

**The collector's item** - Classic design in candle jar shape and wood fiber lid. The AIR SONIC aroma candle provides a very special ambience and cozy feel-good moments thanks to matching candlelight function. It can be easily operated by remote control or via the touch buttons on the back of the device. The integrated rechargeable battery allows flexible use at your place of well-being.

# THE RIGHT FRAGRANCE FOR EVERY MOOD

Discover a large selection of specially developed AIR SONIC fragrances with essential essences that provide the perfect accompaniment for every mood, from morning to night. The three mood platforms ENERGY, GOOD MOOD and RELAXATION help you to choose exactly the right fragrance to suit your mood.



vegan



Fragrance oil min. 90% biodegradable



Lid made from 100% recycled plastic



With key ingredients from responsible cultivation



30 ml



**NEW FROM 2025: DISCOVERY SET**  
3 fragrances in a set - perfect for every mood

## GOOD MOOD

Fragrances contain a natural scent technology that has been proven to evoke emotions of well-being.



**IPURO GOOD DAY**  
Good Mood & Comfort

**HEAD NOTES**  
Citrusy, bergamot, orange  
**HEART NOTES**  
Amber, spicy  
**BASE NOTES**  
Sandalwood, patchouli



**IPURO HAPPY MEMORIES**  
Happiness & Passion

**HEAD NOTES**  
Cardamom, pepper, lychee  
**HEART NOTES**  
Rose, peony  
**BASE NOTES**  
Musk, woody, oriental



**IPURO LOVELY MOMENTS**  
Warmth & Inner Satisfaction

**HEAD NOTES**  
Apple, eucalyptus, green leaves  
**HEART NOTES**  
Clove, cinnamon, rose, fruity  
**BASE NOTES**  
Musk, vanilla, coconut, coumarin

## ENERGY

Fragrances contain a natural scent technology, which has been proven to evoke invigorating emotions.



**IPURO FRESH MORNING**  
Freshness & Well-being

**HEAD NOTES**  
Mint, lemongrass, bergamot  
**HEART NOTES**  
Lavender, eucalyptus, clove, spicy  
**BASE NOTES**  
Sandalwood, tonka bean



**IPURO LITTLE PAUSE**  
Rest & Vitality

**HEAD NOTES**  
Apple, eucalyptus, green leaves, leaves  
**HEART NOTES**  
Clove, cinnamon, rose, fruity  
**BASE NOTES**  
Musk, vanilla, coconut, coumarin



**IPURO NEW ENERGY**  
Power & Energy

**HEAD NOTES**  
Tangerine, lemon  
**HEART NOTES**  
Lily of the valley, green chords  
**BASE NOTES**  
Water lily, aquatic

## RELAXATION

Fragrances contain a natural scent technology that has been proven to evoke relaxing emotions.



**IPURO INNER PEACE**  
Calm & Relaxation

**HEAD NOTES**  
Lily of the valley, orange  
**HEART NOTES**  
Ylang-ylang, jasmine, rose, orange blossom  
**BASE NOTES**  
Patchouli, musk



**IPURO SWEET DREAMS**  
Serenity & Security

**HEAD NOTES**  
Lavender, mandarin, bergamot  
**HEART NOTES**  
Vanilla, rose, sandalwood  
**BASE NOTES**  
Musk, patchouli, gourmand



**IPURO MENTAL COMFORT**  
Stimulation & Stability

**HEAD NOTES**  
Citrusy, summer fern  
**HEART NOTES**  
Apple, green leaves, geranium, floral  
**BASE NOTES**  
Marine, Aqueous



**IPURO HOLY HARMONY**  
Freedom & Inner Balance

**HEAD NOTES**  
Bergamot, pepper, orange  
**HEART NOTES**  
Saffron, lavender  
**BASE NOTES**  
Amber, musk, vetiver

# AIR SONIC PRODUCT CARRIER

## IPURO TWO IN ONE

Wall display or free-standing, incl. display with product film  
Exterior dimensions: L 1160 x D 770 x H 1604 mm.



# DISCOVER WE ARE:

Ready to shape your environment with fragrances that represent your personality and contribute to a positive world? Discover re:new, re:born, re:fresh and re:mind - where perfume meets meaningfulness and each fragrance tells a story of **sustainability and upcycling**.

## COLLECTION HIGHLIGHTS

- **From Waste to Scent:** Das Parfümöhl der Raumdüfte enthält je ein upcycled Hero Ingredient
- **Room fragrance without alcohol:** The base formulations contain no ethanol and consist of DPM
- **Candle with veggie wax:** 50% of the candle base consists of vegetarian wax
- **Vegan base formulation** and fragrance oil
- Products have **not been tested on animals**
- **Made in Europe.**



Room fragrance  
100ml

Scented candle  
140g



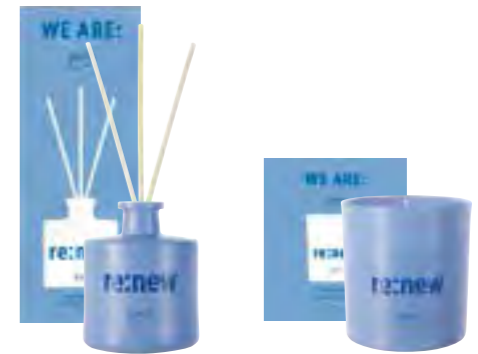
Room fragrance  
100ml

Scented candle  
140g



Room fragrance  
100ml

Scented candle  
140g



Room fragrance  
100ml

Scented candle  
140g

## re:born

we **are: born** - all as individuals. We want to be real and true, core of our identity is diversity and inclusivity.

### FROM UPCYCLED CARDAMON

We chose spice seeds that were rejected from spice markets because of their unusual or imperfect look - let's say they were reborn for our fragrances.

### HEAD NOTES

Citrus, orange, apple, aromatic

### HEART NOTES

Cardamom, clove, dried fruits, red berries

### BASE NOTES

Praline, vanilla, cinnamon

## re:refresh

we **are: fresh** - fresh hearts & open minds lead us to new and refreshed strategies - reuseability and recycleability is key.

### FROM UPCYCLED CITRUS

We give our fragrance that special freshness with lemon peel that remains as a side product from the juice industry.

### HEAD NOTES

Citrus, lemon, mandarin

### HEART NOTES

Floral, fruity. Lily of the valley

### BASE NOTES

Woody, musky, amber, cedarwood

## re:mind

we **are: mind** - of a whole generation. We define each other by our personalities, passion and values and remind each other how fabulous we are.

### FROM UPCYCLED GRAPEFRUIT

We do not mind to use by-products of grapefruit production, which is much too good to be thrown away as they can form that beautiful heart of our tutty-fruity notes.

### HEAD NOTES

Apricot, mango, rhubarb, grapefruit

### HEART NOTES

Fruity, neroli, watery

### BASE NOTES

Vanilla, musky, coconut

## re:new

we **are: new** - a new generation that wants to make this world a better place. We rewrite and renew the rules.

### FROM UPCYCLED JASMINE

We give unsold flowers from markets that nobody wanted to buy and should have been thrown away a second chance in form of a new beautiful scent.

### HEAD NOTES

Jasmin, tuberose, ylang

### HEART NOTES

Fruity, Green Notes

### BASE NOTES

Woody, musk, sandalwood



Suitable POS  
display available

ipuro

FUNCTIONALS

# MORE THAN JUST A NICE SCENT

## IPURO FUNCTIONALS

Say No! Smells in the kitchen, a stressful everyday life without relaxing moments and a mild summer evening that is disturbed? Choose the new ipuro FUNCTIONALS products and get exactly the room fragrance you need in your home right now! ipuro will not only flatter your nose, but will also enrich your well-being at home in the future.



## IPURO CITRONELLA

### NO WORRIES

Adiós, troublemakers! Are you also longing for a carefree summer evening? No worries, we've got you! Bring the refreshing scent of lemongrass, tangy lemons and verbena straight into your home with ipuro FUNCTIONALS CITRONELLA and enjoy a carefree summer.

**HEAD NOTES:** citrus lemon, lemongrass, lemon  
**HEART NOTES:** Green, Floral, Verbena  
**BASE NOTES:** Woody, petit grain



## IPURO BASIL

### NO BAD SMELL

Bye, you bad smell! Are you also annoyed by smells in the kitchen? ipuro FUNCTIONALS BASIL with neutralizing fragrance technology against unpleasant smells gives your home an absolute freshness boost. Let yourself be convinced by the aromatic notes of basil, fruity accents of the tomato leaf and fresh mint and say goodbye to annoying smells in the kitchen!

**HEAD NOTES:** Aromatic, herbaceous, green notes  
**HEART NOTES:** Basil, mint, tomato leaf, fruity  
**BASE NOTES:** Woody



## IPURO LAVENDER

### NO STRESS

Bye-bye, stress! Are you also looking for a moment of relaxation? Bring the calming effect of lavender into your home with ipuro FUNCTIONALS LAVENDER. With the integrated fragrance technology, which ensures a relaxing fragrance experience, you can say goodbye to your stressful everyday life! Let yourself be enveloped by gentle lavender notes, fresh fruity accents and creamy vanilla.

**HEAD NOTES:** Aromatic, lavender, herbaceous  
**HEART NOTES:** Floral, lavender blossom, fruity  
**BASE NOTES:** Woody, musky, powdery, vanilla

Suitable POS display available



# IPURO sport



## PREMIUM LICENSING PARTNER

### TWO GUARANTEES FOR MAXIMUM SUCCESS

#### IPURO SPORT X FC BAYERN MUNICH

ipuro is developing a sports collection together with FC Bayern Munich that meets all your needs when it comes to care and well-being after a strenuous workout. The series lets you relax and focuses on your mental fitness - recharge your batteries at home so you can achieve top performance in the next challenge. A match of two strong brands for a symbiosis that takes your motivation and freshness to a new level.



Room fragrance 500 ml



Room fragrance 240 ml



Refill 240ml



Scented candle 270 g



Gift set 50 ml + 50 g



Room spray 250 ml



Hand soap 250 ml



Room spray 250 ml

#### IPURO FC BAYERN MÜNCHEN

Immerse yourself in the captivating symphony of success, captured in this unique fragrance. The top note, characterized by refreshing grapefruit, invigorating ginger and spicy pepper, awakens insatiable ambition. In the heart note, elegant geranium, sublime olibanum and crisp apple combine to create a warm melody of tradition. The base note, carried by fascinating sandalwood, promising tonka and breathtaking amber, gives the room a dynamic presence. A fragrance like a tribute to the unshakable power and incomparable success of FC Bayern Munich!

#### HEAD NOTES:

Grapefruit, mandarin, pepper, ginger

#### HEART NOTES:

Sea salt, apple, geranium, olibanum

#### BASE NOTES:

Sandalwood, tonka, amber, vanilla



Suitable POS  
display available





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# FRAGRANCE OF EMOTION



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